

LEXUS



LEXUS IS PARTNERING WITH AGI:

BUILDING AN ENVIRONMENT TO INSPIRE GUESTS AND EMPOWERS SALES ASSOCIATES TO ENGAGE MEANINGFULLY.

THE SALES AREA BECOMES AN INTERACTIVE SPACE THAT ADAPTS SEAMLESSLY TO THE DRIVER LIFESTYLE AND PLACE.

THIS TAILORED EXPERIENCE FOSTERS DEEPER CONNECTIONS, GUIDING CUSTOMERS THROUGH AN IMMERSIVE JOURNEY THAT ULTIMATELY LEADS TO A CONFIDENT AND PERSONALIZED TRANSACTION.

DESIGNED TO SUPPORT DEALERS AT EVERY STAGE OF PLANNING, DESIGN, AND EXECUTION—PROVIDING FLEXIBLE, TURNKEY SOLUTIONS ALIGNED CONSISTENT WITH THE LEXUS LUXURY EXPERIENCE BRAND VISION.



WE'LL GUIDE YOU THROUGH THE PROCESS

PLANNING & CREATIVE PACKAGE

- 1. ONSITE ARCHITECTURAL DESIGNER
- 2. SITE ASSESSMENT
- 3. LOCATION PLANNING
- 4. DEALER ALIGNMENT & VISION
- 5. SPACIAL NEEDS
- 6. CONCEPTUAL DESIGN
- 7. FF&E PACKAGE
- 8. 3D RENDERING OF SPACE
- 9. 3D FLY-THRU



ESSENTIAL FIXTURE PACKAGE:

ESSENTIAL KIT OF PARTS

- 1. FULL CUSTOM DIGITAL SCREEN & MILLWORK
- 2. CUSTOM CONFIGURATOR TABLE
- 3. SPEED-FORM & HERITAGE MILLWORK
- 4. CUSTOM HERITAGE PENDANT



AGI



KIT OF PARTS #2

1. FEATURE WALL



2. CEILING SYSTEM



ESSENTIAL KIT OF PARTS

3. FULL CUSTOM DIGITAL SCREEN & CASEWORK ELEVATION



4. CUSTOM CONFIGURATOR TABLE

5. SPEED-FORM & HERITAGE MILLWORK



6. CUSTOM HERITAGE PENDANT



Essential KOP Package #1

KIT OF PARTS #3

1. FLOORING

2. CUSTOM DOOR ENTRY TO SPACE

3. KITCHEN ISLAND CUSTOM MILLWORK

4. KITCHEN BACKWALL AND CUSTOM CABINETS

5. SOFT GOODS & FURNITURE

KIT OF PARTS PACKAGE #1

KIT OF PARTS PACKAGE #2



KOP Package #1 & 2

WE GOT IT ALL:

TURNKEY SERVICE PACKAGE






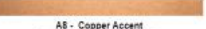




- DEALER LIAISON
 - COORDINATING LEXUS CORPORATE APPROVALS
 - MANAGING DEALER ARCHITECT/ GC COORDINATION
 - MANAGING PROGRAM MILESTONES TO ENSURE TIMELY COMPLIANCE
- PROCUREMENT AND MANAGEMENT OF ARCHITECTURAL AND GENERAL CONTRACTING SERVICES
 - ARCHITECTURAL DESIGN COORDINATION
 - BUDGET REVIEWS
 - REPORTING
 - PERMIT OVERSIGHT
- FULL PROJECT COORDINATION AND MANAGEMENT
 - ON SITE VISITS (AS NEEDED)
 - KEY STAKEHOLDER COORDINATION MEETINGS
 - ISSUE RESOLUTION
 - MANAGE CONSTRUCTION SCHEDULE
 - ASSURE LEXUS COMPLIANCE
 - COMPREHENSIVE PROJECT CLOSEOUT AND WARRANTY DOCUMENTATION

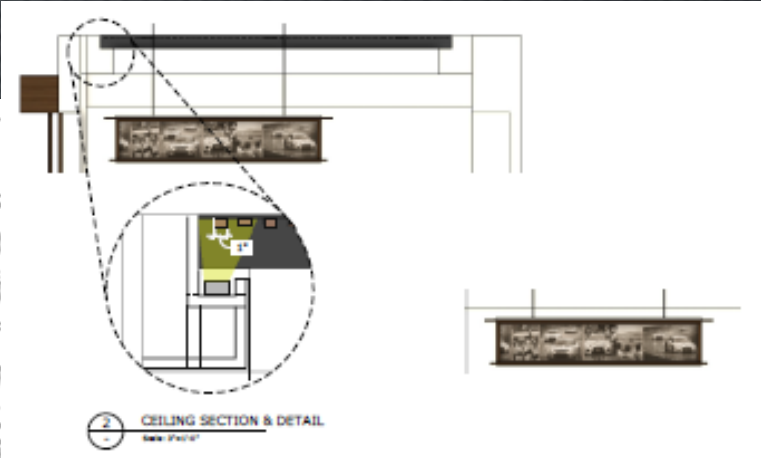


GO ALL IN!



Material Sample Overview

 A5 - Chrome Chrome Finish	 A3 - Black Paint RAL 9002 "Jet Black" - Matte look finish	 A6 - Black Leather Black Leather - Black Stone Antracite - Smooth finish	 A7 - Black Paint RAL 9017 "Traffic Black" Satin Finish
 A2 - Ceramic Tile Ceramic Tile D21 Lantini TS - 2 Naturala Selection	 A8 - Copper Accent Copper Bar - Lightbrush finish - Matte Appoint	 A5 - Black Sapelle Veneer Design Veneer - FSC Sapelle FC - Stained Black - Satin Finish	 A12 - Black Melamine
	 A1 - Oak Wood Oakwood Veneer - Flat cut	 A4 - Black HPL Huespan 9 822-1/3 Black - Vertical texture	



BEST LEVEL

