



BUILD THE NICHE LUXURY EXPERIENCE THAT
ELEVATES THE STANDARD



LEXUS IS PARTNERING WITH AGI:

BUILDING AN ENVIRONMENT TO SERVE GUESTS AND INSPIRE MULTIPLE NICHE PRODUCT LINES.

THE SALES AREA BECOMES AN INTERACTIVE SPACE THAT ADAPTS SEAMLESSLY TO THE DRIVER'S LIFESTYLE AND PLACE.

THIS TAILORED EXPERIENCE FOSTERS DEEPER CONNECTIONS, GUIDING CUSTOMERS THROUGH AN IMMERSIVE JOURNEY THAT ULTIMATELY LEADS TO A CONFIDENT AND PERSONALIZED TRANSACTION.

DESIGNED TO SUPPORT DEALERS AT EVERY STAGE OF PLANNING, DESIGN, AND EXECUTION—PROVIDING FLEXIBLE, TURNKEY SOLUTIONS ALIGNED CONSISTENTLY WITH THE LEXUS LUXURY EXPERIENCE BRAND VISION.



STEP ONE

SUPPORTING YOUR DESIGN

1. ENGAGE WITH AGI VIA WWW.NICHELUXURYLEXUS.COM
2. TRAINED ASSOCIATE TO SUPPORT UNDERSTANDING NICHE LUXURY NEEDS
3. SCHEDULE AN ONSITE MEETING
4. CREATE A SITE ASSESSMENT
5. CONCEPT DESIGN
6. SIZE, FIT AND FINISH
7. 3D RENDERING OF SPACE

STEP TWO

CHOOSE YOUR PRODUCTS

1. ENGAGE WITH AGI TO DETERMINE PRODUCT NEEDS
2. DECIDE ON PRODUCTS FOR SPACE (SEE KIT OF PARTS OPTIONS BELOW)
3. DETERMINE DESIGN LOOK & FEEL (MANY TO CHOSE FROM)
4. DEVELOP DELIVERY AND INSTALLATION SCHEDULE

STEP THREE

TURNKEY

1. ENGAGE WITH AGI TO DETERMINE PRODUCT NEEDS
2. DECIDE ON PRODUCTS FOR SPACE (SEE KIT OF PARTS OPTIONS BELOW)
3. DETERMINE DESIGN LOOK & FEEL (MANY TO CHOSE FROM)
4. DEVELOP DELIVERY AND INSTALLATION SCHEDULE

STEP ONE: DESIGN

PLANNING & CREATIVE PACKAGE

AGI'S TEAM OF INDUSTRY LEADING EXPERTS WILL COME TO YOUR SITE AND WORK WITH YOU, PROVIDING:

1. ONSITE ARCHITECTURAL DESIGNER
2. SITE ASSESSMENT
3. LOCATION PLANNING
4. DEALER ALIGNMENT & VISION
5. SPACIAL NEEDS
6. CONCEPTUAL DESIGN
7. FF&E PACKAGE
8. 3D RENDERING OF SPACE
9. 3D FLY-THRU



STEP TWO: CHOOSE YOUR PRODUCTS

KIT OF PARTS

AGI'S PRODUCTION TEAM WILL DEVELOP AND CUSTOM TAILOR:

- 1. FULL CUSTOM DIGITAL SCREEN (10', 15', 20')
- 2. HERITAGE PENDANT LIGHT
- 3. BRAND HERITAGE MILLWORK (CUSTOM COLORS & SIZES AVAILABLE)
- 4. CUSTOM CONFIGURATOR TABLE (CUSTOM COLORS & SIZES AVAILABLE)
- 5. SPEED FORM MILLWORK (CUSTOM COLORS & SIZES AVAILABLE)



STEP TWO (CONT): CHOOSE YOUR PRODUCTS

KIT OF PARTS (CONT.)

1. FEATURE WALL (CUSTOM COLORS & SIZES AVAILABLE)



2. CEILING SYSTEM

3. FLOORING (CUSTOM COLORS AVAILABLE)



4. CUSTOM DOOR ENTRY TO SPACE
(CUSTOM COLORS & STYLES)

5. KITCHEN ISLAND CUSTOM MILLWORK
(CUSTOM COLORS & STYLES AVAILABLE)

6. KITCHEN BACKWALL, REFRIGERATOR,
CUSTOM CABINETS (CUSTOM COLORS &
SIZES AVAILABLE)



7. SOFT GOODS & FURNITURE (CUSTOM
COLORS & STYLES AVAILABLE)

STEP THREE:

TURNKEY SERVICE PACKAGE

- DEALER LIAISON
 - COORDINATING LEXUS CORPORATE APPROVALS
 - MANAGING DEALER ARCHITECT/ GC COORDINATION
 - MANAGING PROGRAM MILESTONES TO ENSURE TIMELY COMPLIANCE
- PROCUREMENT AND MANAGEMENT OF ARCHITECTURAL AND GENERAL CONTRACTING SERVICES
 - ARCHITECTURAL DESIGN COORDINATION
 - BUDGET REVIEWS
 - REPORTING
 - PERMIT OVERSIGHT
- FULL PROJECT COORDINATION AND MANAGEMENT
 - ON SITE VISITS (AS NEEDED)
 - KEY STAKEHOLDER COORDINATION MEETINGS
 - ISSUE RESOLUTION
 - MANAGE CONSTRUCTION SCHEDULE
 - ASSURE LEXUS COMPLIANCE
 - COMPREHENSIVE PROJECT CLOSEOUT AND WARRANTY DOCUMENTATION

